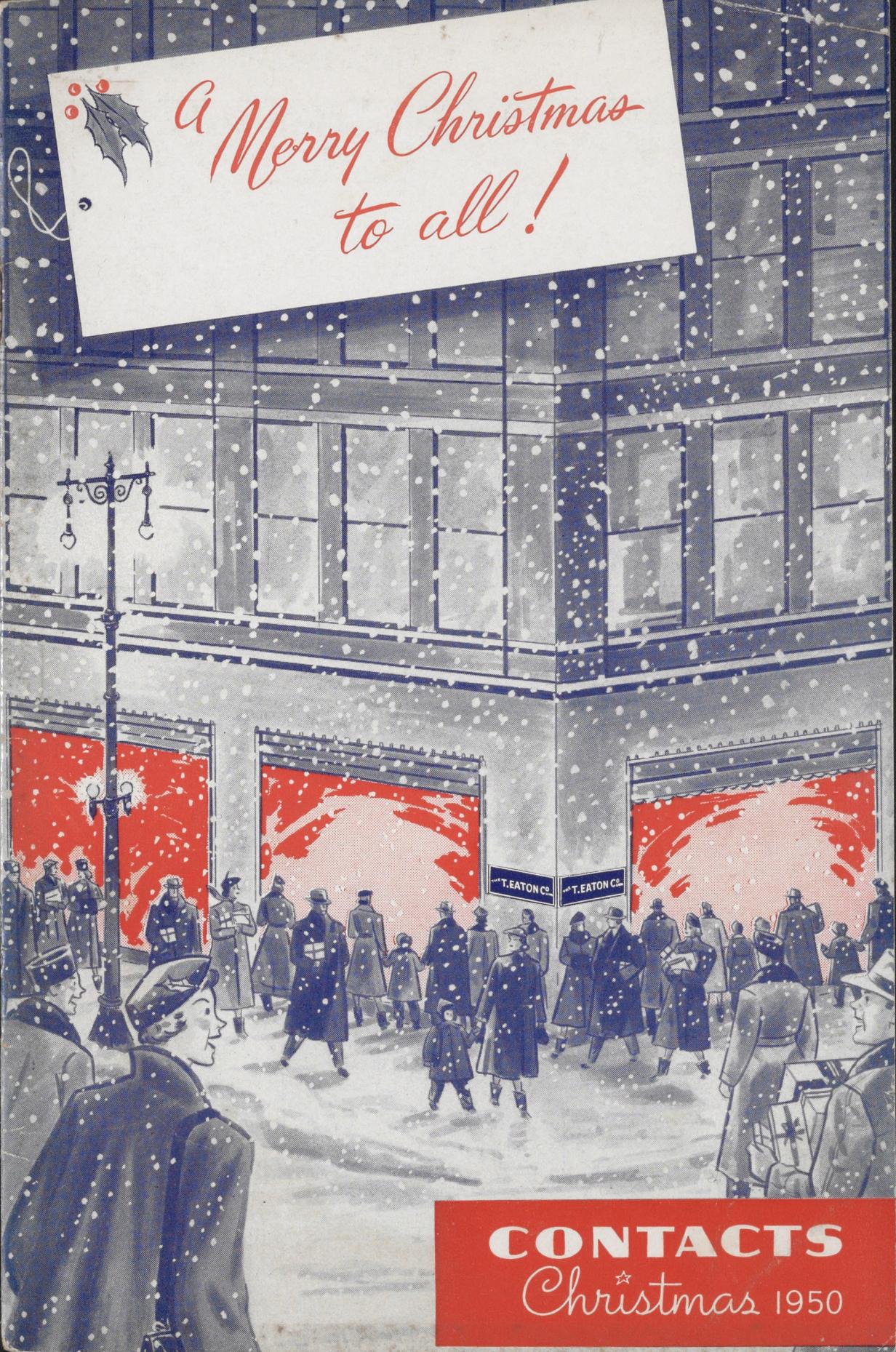
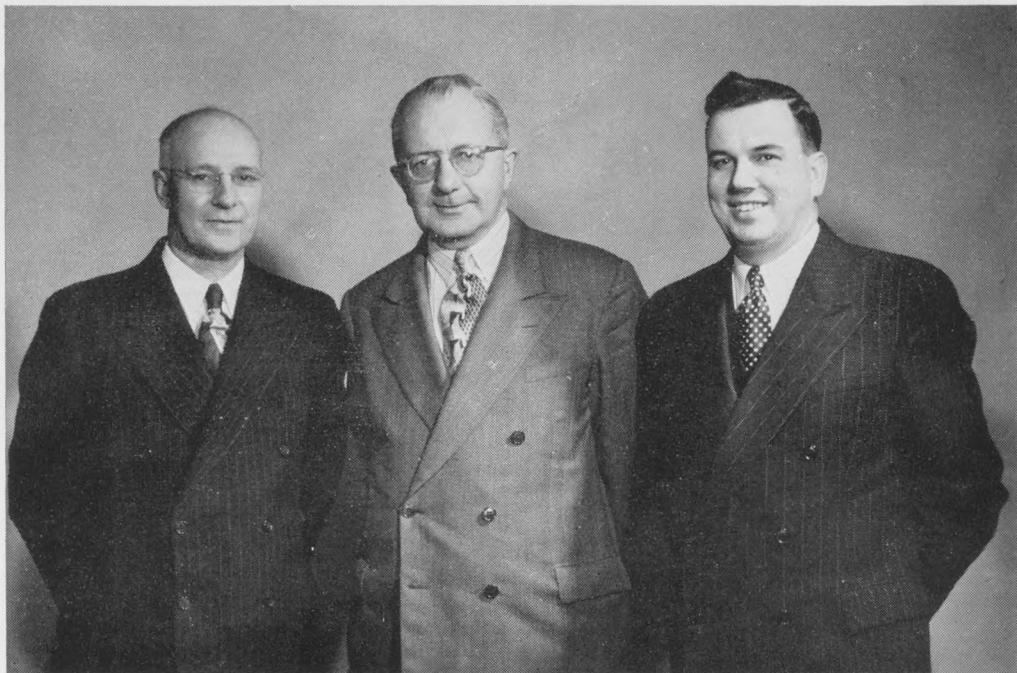


*A Merry Christmas
to all!*



CONTACTS
Christmas 1950



Left to right: Mr. C. L. Donnelly, Mr. T. McBryde and Mr. Mel Donaldson.

Your E.E.C.F. Reports

Your Eaton Employees' Charitable Fund has made the following distribution of monies on your behalf:

\$1,000 to the St. John Ambulance Brigade.

\$1,000 for Christmas hampers to be distributed to old-age pensioners.

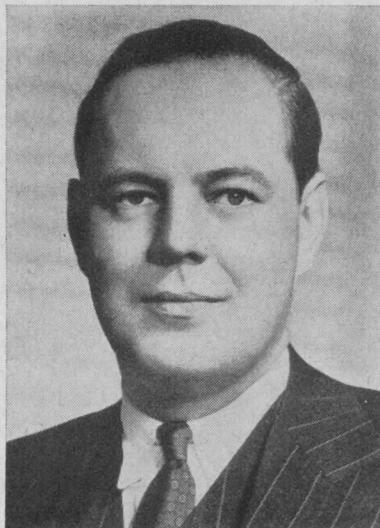
With regard to this last item, the Council of Social Agencies was approached and, on their advice, it was decided to provide Christmas hampers for 200 elderly people in the city who are living in rooms and have no immediate relatives to see that they are looked after at Christmas time.

As many of these people have no cooking facilities, it was thought that each hamper should contain a cooked chicken dinner with all the trimmings. In the case of the men, a package of tobacco is included, and the women will receive peppermints or some sort of sweet.

In order to handle these hampers, a special committee has been appointed. This committee includes Mr. T. McBryde, head of department, Staff and Welfare; Mr. Mel Donaldson, assistant, Jewellery Department, and Mr. C. L. Donnelly, assistant, Men's Hats.

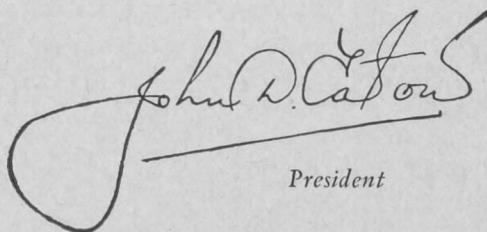
The annual Christmas concert at the Home in Middlechurch is to take place December 28. The tentative program includes a community sing-song. Mrs. Cora James, radio singer, is expected to present one or two songs, as is Hugh MacDonald of the Freight Transport. Bert Elson and Jimmy Towns will contribute one of their famous xylophone acts. Bob Dudley, from M.O. Furniture, is to bring along his orchestra. There will be a presentation of gifts from the Christmas tree and the evening will close with another sing-song.

A Christmas Message from the President



I want to extend to everyone in the organization my sincere thanks for their loyal and cheerful co-operation during the busy Christmas season.

It is my hope that each of you may enjoy to the utmost the Christmas holiday which you have so richly earned . . . and that the New Year may be filled with happiness and good health for all of you.



A large, handwritten signature in black ink, appearing to read "John D. Caton". A horizontal line is drawn through the signature, and the word "President" is printed in a smaller, serif font below the line.

Our General Manager Offers His Good Wishes



The diligence and enthusiasm for your work which you have displayed throughout the past year is finding its highest expression in the magnificent effort you are putting forth during these strenuous weeks of holiday shopping.

I wish to thank one and all for your unfailing support and loyalty, and to extend to each my very best wishes for every happiness at Christmas-time and good health in the year to come.

A handwritten signature in cursive script, appearing to read "P. McCorquodale". The signature is positioned below the main text and is enclosed within the decorative border.



Season's Greetings ... One and All!

FROM **CONTACTS** TO...



Mari-News

Entre-Nous

Flash

Hamilton Bi-Weekly

Eaton's Gossiper

Prairie Breezes

Chinook Winds



The Edmontonian

Coastal Currents



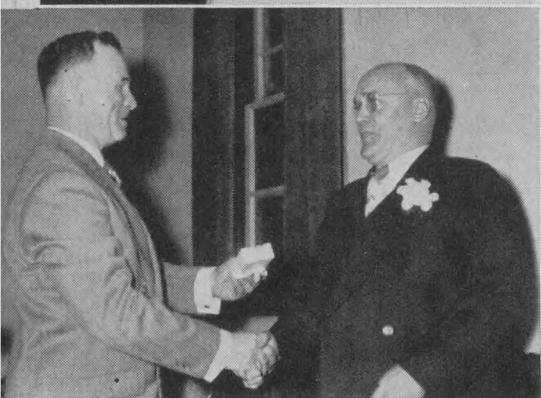
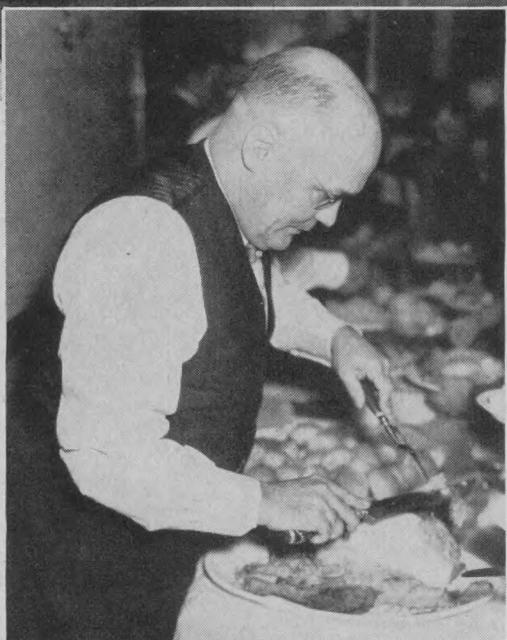
We send greetings also to:

- Our departmental news gatherers in Store and Mail Order.
- Clara Greenwood, responsible for M.O. news collection.
- Receiving Room staff who handle distribution, particularly Tommy McKenzie, who bosses the job.
- Our Printers and Composing Room staff.
- The Photo Workroom.
- Our engravers' representatives: Vi Burke, Sid Vale and Don Hutchinson.

And last but not least, to all our unknown friends at the other end of the telephone who supply the little details we could get in no other way.

**A Merry Christmas and a
Happy New Year to You All!**





Top Row—Left to right: Mr. and Mrs. Clarke, Mrs. and Mr. Hutchinson. Right: Mr. R. S. McCordick presenting camera to Mr. Clarke.

Centre Left—Mr. Clarke carves the turkey.

Lower Left—Mr. Clarke receiving Parker 51 pen and pencil set from Mr. George Agnew.

40th Anniversary

H. V. CLARKE

"Forty years well spent," is Mr. Clarke's comment on his service with the Company, all of which has been spent with the Box and Bag Factory. He celebrated his 40th anniversary on November 17.

The management gathered in the lounge that morning and with Mr. Bruce Sutherland, supervisor, Sales Office, in the chair, a presentation in Mr. Clarke's honour got under way. Mr. W. B. Pickard, Store superintendent, read a sheaf of congratulatory telegrams; then Mr. R. S. McCordick, general manager, presented Mr. Clarke with a movie camera and case on behalf of the managers and supervisors.

Mr. Clarke returned to his desk in the Box Factory, where he is the supervisor, to find himself the centre of another presentation, this time from the department. Mr. George Agnew, assistant, gave him a Keystone Pictograph along with the good wishes of the department.

On the evening of the 15th, Mr. and Mrs. Clarke and Mr. and Mrs. Jack Hutchinson were guests of honour at a party. Mr. Hutchinson,

supervisor, Supplies, was celebrating his 30th anniversary. Those present were the staffs of the Box Factory, the Bag Factory, Supplies and Typewriter Repairs. They turned out 102 strong at the Orange Hall, in Norwood, to have some fun. There were waltzes, two-steps, polkas, jitterbug, square dances, and what have you, interspersed with solos and sing-song.

During the evening Mr. George Agnew, assistant, Box and Bag Factory, presented Mr. Clarke with a Parker 51 pen and pencil set. Mr. George Poole, Supplies assistant, presented Mr. Hutchinson with a cigarette case. Following the dancing and presentations, the two guests of honour were asked to carve the turkey, which was enjoyed buffet style, before the evening closed with more dancing.

Mr. Clarke was born in Waterdown, Ontario, and is married to the former B. Rogers of the Photographic Workroom. They have a son, Robert, who is in the Supply Department. Mr. Clarke is a member of St. Patrick's Anglican Church.

35th Anniversaries

ROGER ANDERTON

From the Yorkshire moors to the Manitoba prairies would be considered quite a jump by most people, but Rod Anderton, supervisor, C.O.D. and Sales Audit, took it with his customary aplomb.

On his arrival in Winnipeg in 1907, he started with Eaton's in the Despatch as a carrier, then went to the Adjusting Bureau as a cash boy. The summers of 1912, 1914 and 1915 were spent outdoors as it was necessary for his health. He rejoined the Company full-time in 1915, still with the Adjusting Bureau, and in 1925 moved to the Sales Audit where he still is.

Rod had his 35th anniversary with the Company on November 18, but as he was ill at home, there was no celebration. However, in order that the day would not be forgotten, Mr. Les Croft, head of department, took Rod a Shaeffer pen and pencil to his home, along with the good wishes of the staff.

Rod is married and has a son, Roland, and a daughter, Edith, both married. He also has two grandsons, Roger and Dennis.

Rod bowls with the Tri-West League in the winter, and spends as much of the summer as he can spare, at his home at Matlock Beach.

JAMES R. ORR

The M.O. Men's Furnishings had a grand party to help Jimmy Orr, their assistant, celebrate his 35th anniversary with the Company. The evening of the anniversary, November 29, about 56 of the staff met at Moore's for dinner. Roy Firth and Arnold Peabody did vocal honours for the gathering and Tommy Laidlaw played the piano. Some gag gifts were distributed, particularly to the guest of honour.

That morning, Mr. Les Cleve, head of department, presented Jimmy with a travelling bag and the staff gathered around to add their good wishes. Friends from other departments in the Store and Mail Order called during the day to offer their congratulations.

Jim is a good sport. He played an enthusiastic game of tennis. He also played basketball and enjoyed swimming.

WILLIAM H. SHEPPARD

Roscrea, Tipperary County, Ireland, is the lovely name of the birthplace of William Sheppard (Grocery Department) who became 35 (Eaton's age) on November 18.

That morning, the staffs of the Grocery Departments, the Grocery Order Board, and the Seeds and Plants, gathered to congratulate Mr. Sheppard. He was presented with a beautiful gladstone bag on their behalf by Mr. G. B. Douglass, supervisor. Bill's wife is the former J. McAllister, of the Boys' Clothing Department. She received a mixed bouquet of roses and chrysanthemums.

Mr. Sheppard has a son, W. J., in Hamilton, who served in the R.C.A.F. from 1942 to 1945 as a Flying Officer, and was awarded the Distinguished Flying Cross. His daughter, Mrs. D. McDougall, is South Winnipeg Division Commissioner for the Girl Guides.

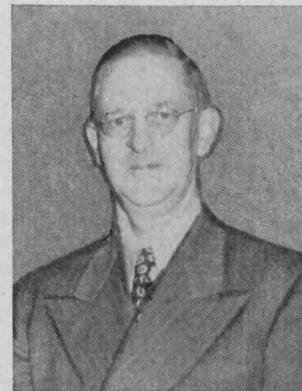
Mr. Sheppard tells us he is interested in gardening. He belongs to St. John's Masonic Lodge and is a member of St. Alban's Men's Service Club.



Roger Anderton



James R. Orr



William H. Sheppard

1920 — Congratulations on Your 30th — 1950

James Roberts (Delivery).....December 9 Robert Jackson (Shirt Factory).....December 14
 Alex Stuart (Light, Heat, Power)....December 20



Timothy Eaton

Quarter Century

~ Club ~

Inaugurated 1919



Welcome to the EATON Quarter-Century Club

Names of Pictures—Top centre: Fred Dyer. Top right: William R. Ford. Left circle: Frank J. Heath. Centre circle: Elsie Watson. Right circle: Ambrose J. Day. Lower left: Olie Olson.



Welcome to the Quarter-Century Club

FRED DYER

The staff of the Electric Stoves, Plumbing and Heating Department gathered in the office on Friday, December 8, to welcome Fred Dyer into the Quarter-Century Club.

Fred's 25 years have all been spent with the heating business in which position he succeeded his father. He started as a youngster and is now in charge of the installation of heating equipment. In the heating season he spends twenty-four hours a day in the service of the Company, according to his manager. He is considered, by his associates, to be a mine of information in all heating problems.

Fred has watched the business grow in his time from the days when installing one heating unit a year was the regular thing, until now, when a thousand are installed in a year. He has seen the office staff grow from one girl to eighteen.

Fred is married and has a daughter, Donna. His spare time out of the heating season, is spent in fishing, at which he delights.

Mr. W. L. Cable, supervisor, presented Fred with a Shaeffer "Lifetime" pen and pencil set in brown and gold, and said he hoped Fred would be here for another 25 years. A bouquet of roses was sent to Mrs. Dyer so that she would have her share in "the big day."

WILLIAM R. FORD

A photographer, first, last and always, is what Bill Ford of the Photo Workroom, seems to be. He has spent 27 years at photography and he is in charge of the printing room.

Bill served with the R.C.A.F. photo wing at Rockcliffe for four years and two months, also as a photographer. He started as an "acey-deucey" and rose to the rank of flight sergeant.

Actually, Bill's 25 years were up on May 21, 1948, but owing to a break in his service, he celebrated his big day on December 8. Mr. Ernie Morey, head of department, presented Bill with a Parker "51" pen and pencil set to welcome him into the Quarter-Century Club. He stated that Bill is a capable and conscientious worker and hoped he would be around for many more years.

Bill is married and his wife worked with the second floor post office during the war and the Christmas rush. They have two sons, Cyril, who is married, and Gordon, in his third year at university and doing very well.

Bill says his chief outside interests are his home and garden.

FRANK J. HEATH

Nottingham, England, made famous by the exploits of Robin Hood, exported Frank Heath, among others of its citizens, to have a look at this side of the Atlantic.

Frank apparently decided to stay. In 1925 he joined the Company with the Typewriter Repairs, and on December 2, he celebrated his quarter-century.

Frank was guest of honour at a party in the Grill Room the morning before his anniversary. About 27 people were present. The host, Mr. J. E. Hutchinson, supervisor, Supplies, made many kindly remarks about Frank's services during his 25 years with the Store, and extended compliments from various Store employees. He also graciously prepared a late pass for the guest of honour, who, of all

things, slept in! (So he says!) It was quite a shock to him when he arrived to find Mrs. Heath waiting with the rest of the gang.

Mr. C. Y. Card, former supervisor of the Supply Department, made a few remarks and presented Frank with a lovely chair and stool on behalf of those present.

Saturday morning, Frank found his decorated desk displaying many gifts from his friends throughout the Store and Mail Order.

Frank served overseas for two years with the 101st battalion. He is married to the former Peggy Pember of Grill Room Products, and they have two sons, Douglas and George, and a daughter, Patricia.

Frank enjoys playing at (his words) curling and golf and for a number of years he has been connected with the Eaton Girls' Softball League. He is also vice-president of the Guards Association in Canada.

ELSIE WATSON

Another Scot, Elsie Watson of M.O. Money Returns, reached her 25th anniversary with Eaton's on December 8.

Elsie was born in Glasgow. She joined the Company with M.O. Packing and was there for 22 years. The last three she has spent with the M.O. Money Returns.

Elsie is very fond of gardening.

The day of her anniversary, Elsie was presented with a pair of travelling bags from the combined staffs of M.O. Packing and M.O. Money Returns, and she also received chinaware from the departments.

AMBROSE J. DAY

Twenty-five years' service finally caught up with another popular Eatonian, Jack Day, of the Postal Investigation Department. On December 7, Jack strolled into the office to find many presents on his decorated desk, including two lovely wooden golf clubs, the special present from the department.

During the evening a genuine surprise stag party was held at Jack's suite. About 30 were present. Mr. George Latimer, assistant, presented Jack with a pen and pencil set and spoke very sincerely of Jack's pleasant manner and the good work he had accomplished since joining the department.

Winnipeg born, Jack attended school here, but when the family moved to Lenore, Manitoba, it was a farmer's life for him until he joined Eaton's with the M.O. Packing where most of his service was spent. His present duties in the Postal Investigation Department require personal contact with the post office as the M.O. representative. Jack is also the department sponsor.

Jack is a well-known golfer and was champion of the "B" Class Field Day and runner-up for the Store championship. He plays at the Assiniboine Club. He played with our baseball league and married the star ball player, Ella Garret, of M.O. Packing.

Now bowling keeps him in shape for the winter months as he is captain of one team and on the season's executive.

In summing up our new member of the Quarter-Century Club, it would be hard to find a more congenial fellow employee. He ranks second to none for honest integrity and industrious endeavour at his daily tasks; in other words, a very efficient Eatonian.

(Continued on Page Nine)



(See Description of Pictures on Facing Page)

Annual Good Deed Theatre Party

It was "Good Deed Day" in Winnipeg, Saturday, November 25, when 2,000 city youngsters jammed the Metropolitan Theatre for the annual November Good Deed Theatre party! "Oh's" and "ah's" greeted their favourite cartoon stars who entertained them on the screen for an hour. Then the club members gave a warm welcome to the young entertainers who took part in the broadcast.

Barbara Wileman and Freddy Ostapchuk, dressed in Dutch costumes, sang and danced "Happy Hans and Hilda." Choir member Mark Cohen sang the popular "Tzena, Tzena." "The Barbara Polka" was the selection played by twin accordionists Robert and Richard Kolt. Gloria Jean Dalli danced the traditional "Sailor's Hornpipe" in full naval dress, followed by dancer Lynn Merrian, who gained a warm ovation for her "Sword Dance." Judy Coleman and Sandra Hiebert danced "The Blue Skirt Waltz"; and Ronnie Saltess and

(Continued on Page Nine)



William Forrester



Vera Webb

Welcome to the Quarter-Century Club

(Continued from Page Seven)

WILLIAM FORRESTER

Night foreman on the Printing staff is William Forrester, who celebrated his quarter-century on November 23.

Bill has spent all his 25 years with the Printing. During World War II he served for five years overseas with the Royal Canadian Army Service Corps.

Bill's wife is the former Evelyn Dixon of the Book Department, and they have a son, William, and a daughter, Barbara.

OLIE OLSON

(Picture on Page Six)

Soldiers all, are the Olson family, father and three sons. Olie, who celebrated his quarter-century with the Company on November 25, served three and a half years in the first world war with the 16th Canadian Scottish battalion. In the second war he was a member of the Veterans' Guard, and his three sons, Jack, Fred and Dick, chalked up 15 years' service between them!

Olie drives a furniture delivery truck for the Delivery Department, where he has spent his 25 years. On the morning of November 25, Mr. C. Tucker, supervisor, presented him with an easy chair and the good wishes of the staff.

Olie is a member of the Canadian Legion and the I.O.O.F. He enjoys fishing, curling, hunting and prospecting.

VERA WEBB

On November 19, Vera Webb, of the Sales Audit, entered the Quarter-Century Club. In honour of the occasion, Mr. Les Croft, head of department, presented Vera with a pair of end tables from the staff.

Her desk was covered with many other gifts, including lamps and furs. Vera also received four different bouquets of flowers.

Vera was born in Balmoral, Manitoba. She joined the Company in the Exchange Office and was there for three years before moving to the Sales Audit, where she has been ever since. She enjoys china painting and travelling for hobbies.

ALFRED E. OLIVER

(No Picture)

London, England, is the original home of Alfred Oliver who is on the M.O. Packing staff in the Warehouse.

Alfred celebrated his quarter-century with the Company on Sunday, December 3, so on December 2, the staff of M.O. Packing gave Alfred a beautiful torchiere lamp. Frank Jones made the presentation for the Packing staff.

Alfred is married and has a married son, Andrew, and a married daughter, Violet. He also has two grandchildren. Alfred says he enjoys gardening.

ANNUAL GOOD DEED THEATRE PARTY

(Continued from Page Eight)

Doreen Lacroix sang and danced their own arrangement of the popular "Frosty the Snowman" number.

Two Good Deed awards, each a 15-jewel wrist watch and a Gold Star pin, were given to Vern Frantz of Starbuck, Manitoba, and to Melvin Walkin, 262 Kensington Street, St. James. Both boys were chosen for their daily service and unselfish help at home.

The theatre party ended with draws for door prizes following the broadcast.

Description of Pictures on Facing Page

Top Row—Left: Winners of the three door prizes. Centre pictures: Judy Coleman and Sandra Hiebert, both 7, sing and tap to "The Blue Skirt Waltz." Right: Mark Cohen, 9, choir member, sings "Tzena, Tzena."

Middle Row—Left pictures: Doreen Lacroix and Ronnie Saltess sing and tap to "Frosty the Snowman." Centre pictures: Twin brothers, Robert and Richard Kolt, 10, play "The Barbara Polka." Right: Paul Fraser and Rayleen Giacomini help to direct the audience as they sing the Good Deed theme. Lower right: Announcer Norm McBain under the watchful eyes of Paul and Rayleen.

Lower Row—Left: Barbara Wileman, 9; Freddy Ostapchuk, 11, sing and tap to "Happy Hans and Hilda." Centre pictures: Lynn Merrian, 4, dances the traditional Scottish "Sword Dance." Right: The Good Deed Choir, with choir leader Dr. Herbert White, singing "Haul Away, Joe."



Acting Festival Winner

On October 24, Frances Reid (at left) received the Sifton trophy from Robert Jarman, adjudicator, for the Grade A Class in the Winnipeg Drama League's acting festival. Frances won her trophy for her enactment of Mary at the Cross and her pantomimed version of a dental patient's reaction.

Frances is a daughter of Mr. H. M. Reid in the Stock Audit.

RECENT APPOINTMENTS

Winnipeg

Department 175A—Public Relations and Junior Executives:

MR. T. MILLER, head of department.

Edmonton

Department E209—Women's Lingerie, Foundation Garments, House Dresses, Aprons, House Coats, Dressing Gowns:

MR. L. J. BELL, assistant.

Saskatoon

Department S212—Drugs, Toiletries, Cameras, Books, Stationery, Candies, Jewellery, Holloware, Flatware, Watches, Clocks, Handbags, Leather Goods, Notions, Shoe Findings, Fancy Goods and Wools:

MR. C. B. CRANSTON, assistant.

Department S260—Radios, Pianos, Musical Instruments, Records, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators and Carpet Sweepers:

MR. M. T. WELLS, head of department.

Red Deer

Department RD229—Men's and Boys' Clothing, Made-to-Measure, Furnishings, Hats, Caps and Furs:

MR. J. REIDY, assistant.

Department RD260—Radios, Pianos, Musical Instruments, Records, Sheet Music, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators and Carpet Sweepers;

Department RD270—Furniture, Sewing Machines, Beds, Springs, Mattresses, Carpets, Linoleum and Tile, Paints, Wallpaper, Electric Lamps, Fixtures and Appliances:

MR. R. BILL, assistant.

Department RD379—Foodeteria, Groceries, Fruits, Meat, Fish and Poultry:

MR. M. OGILVIE, assistant.

Toronto

General Merchandise Office:

MR. H. KENNEDY, supervisor.

Veterans' Fund

Every year the ex-service men and women in the Winnipeg Company make a voluntary contribution to a fund. This sum of money is used to buy wreaths to place at the foot of the memorial plaque on the Main Floor on Remembrance Day in memory of the men and women of the Company who gave their lives in two world wars.

As is usually the case, the fund was over-subscribed, so a cheque for fifty dollars was sent to the matron of the Academy Road Veterans' Home for the personal use of the men in residence there.

Miss Barton writes as follows:

"On behalf of the patients at the Veterans' Home, I would like to thank you most sincerely for your generous donation, and I would ask you to convey to all your ex-service men and women our appreciation for their kindly remembrance of our boys in the Home. This is the time of year when many little extras are needed, and your gift will provide many small luxuries which our boys could not enjoy otherwise."

"The patients and staff at the Veterans' Home wish me to extend to you all our best wishes for a happy festive season. Yours very sincerely."

As there was about thirty dollars remaining after the wreaths had been bought and the cheque sent to the Veterans' Home, this was used to buy presents for the Canadian Legion Christmas Tree, which is held every year for hospitalized veterans.

Waiting For Santa

Tommy Dodds, junior, five years old, is looking forward to Christmas. He is the son of Tommy Dodds, head of department, M.O. Paints, and his mother is the former Rita Law of M.O. Copying.





Harold B. Vickers



Mr. D. Galbraith and Francois R. Van Bastilaere (right)

So Long, Old Timer!

*May the best of health, wealth and happiness be yours for this happy season,
and may the months that follow bring you the best yet.*

HAROLD B. VICKERS (Basement Meats) retired on November 15, after 25 years with the Company. Mr. Les Kirbyson, head of department, presented Harold with four very nice shirts on behalf of the staff. A bottle of perfume was sent to Mrs. Vickers.

FRANCOIS R. VAN BASTILAERE (Receiving Room) retired November 30, after nine years with the Company. Mr. D. Galbraith, head of department, presented him with a mantel radio and the good wishes of the assembled staff.

Company Entertains Junior Executives at Banquet



Dan Buss, Miss Blocher, John Brown, Miss Carruthers.

Guests of honour were John Brown, centre for the Winnipeg Blue Bombers, and Mrs. Brown; Mr. A. D. MacDonell, supervisor, Staff and Welfare; Miss Wilma Blocher, Fashion Co-ordinator; Miss Carlie Carruthers, of the Employment Office; Mr. A. D. Thompson, assistant superintendent of Winnipeg Public Schools; Mr. Andy Curry, coach of the Daniel McIntyre rugby team; Mr. T. Miller, head of department, Public Relations; Miss Edna Middleton, secretary, Junior Councillors.

John Brown was the speaker of the evening. He gave a brief history of the various members of the Blue Bomber team, where they had played before, with what teams, and their style of play. His speech was warmly applauded by the boys and girls.

Then Lola Smith McQuarrie, director of music for the Winnipeg Public Schools, led a sing-song in her usual energetic fashion. In spite of a very good dinner, which everyone enjoyed, she evoked a hearty response, particularly to the gay song from "Oklahoma!". After the sing-song, Art LaVern entertained with his amusing sketches.

Following the entertainment, Mr. A. D. MacDonell, assisted by Miss Middleton, handed out the pins which denote executive rank to the Junior Councillors, and Miss Blocher, assisted by Mr. Miller, handed them to the Junior Executive. The party then broke up and headed for the Y.W.C.A. where a dance had been arranged.

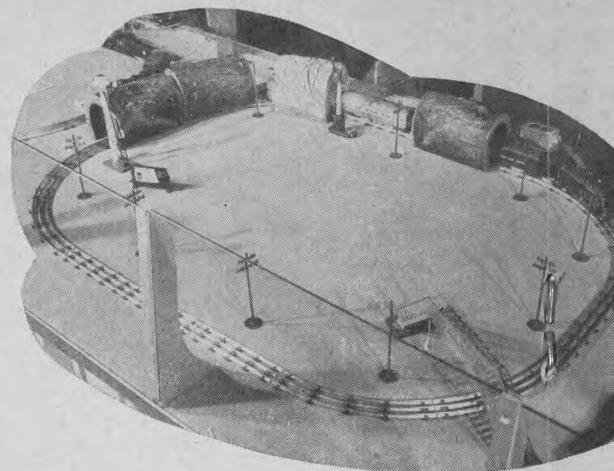
One hundred and twenty young people, all members of the Junior Council and Junior Executive, gathered in the Grill Room on the evening of November 16. The occasion was the annual banquet at which the installation of officers takes place. The executives for 1949 and 1950 were both out in full force.

Co-chairmen of the evening were Senior Councillors Sonya Armstrong and Dan Buss.

During the dinner, Shirley Hay delighted the audience with two songs, and Gilbert Munroe played piano solos. Both performers were enthusiastically applauded by their school mates.



A showcase of beautiful dolls.



Father's delight.

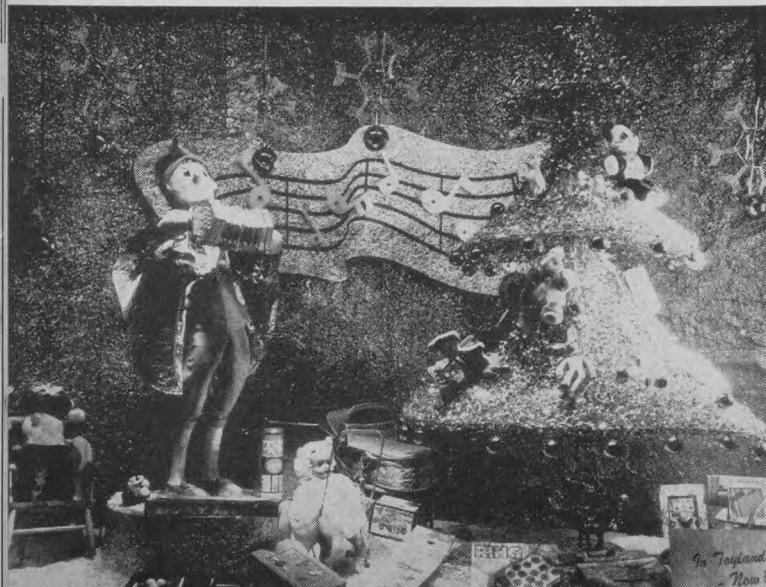
A Trip Through

When Christmas comes to Toyland, its staff really has a change of scene. The whole kit and caboodle is moved into the Donald Annex. The usual floor space is doubled and the staff is increased by five times its number.

Surrounded by gay Christmas decorations is a display of dolls. Beautifully dressed imported dolls in French, Italian, Hungarian and every kind of native costume strike the universal note. Women all over the world have been busy for weeks and months doing this exquisite fine stitching so that some little girl in a far-away country may have one of these treasures for her own.

On top of the doll counter is a display of "splashers," red ones, about two inches high, so that a little girl's best dolly needn't get her feet wet! Hanging on miniature hangers in a covered display case is a whole wardrobe of clothes of every kind, all for dolls. There are tiny sun suits and frilly party dresses, boots and shoes and socks—everything, indeed, the well-dressed dolly could need.

Another showcase has a display of stuffed toys, many of them from England. Here are teddy bears, lambs, panda bears, and the beloved Punkin-head with his yellow topknot and infectious grin.



Lower left and right—Two of the attractive Christmas windows facing Portage Avenue.





Beloved Punkinhead.



*Santa and his first two visitors,
Aileen and Bobby Morey.*

ough TOYLAND

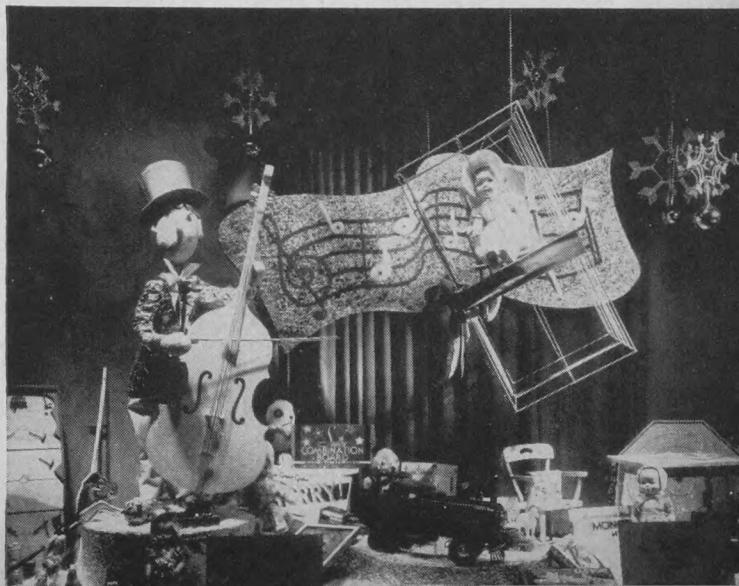
At the small counters along the centre aisle are gay balloons and pinwheels made of bright plastic that spin in every breath of air. There are telephones, cash machines and well-known office equipment, all made to scale for children and all working models. Another circle has dump trucks, Coca-Cola trucks, coal trucks, in fact every kind of truck seen on the streets with their loads and tiny licence plates. What small boys could pass these by! Then, too, there are the larger mechanical toys. There are motors a small child can sit in and pedal all by himself, and tricycles for strengthening small legs.

There is a whole circle devoted to electric trains. Every kind of tunnel and switch and extra car is here for the delight of small boys and not so small boys.

To add to the general gaiety is a gramophone playing small wax records of old carol tunes. Sometimes it is a record of " 'Twas the Night Before Christmas" or "Santa's Surprise," two of the most popular Christmas poems that are being played.

The brightly decorated booths have blue and white candy-striped paper around their bases, and every post holds a winking clown's face surrounded by red and silver tinsel.

The staff of this department find themselves enjoying the busy rush of Christmas shopping. They seem to find it easy to wear their warmest smiles and most helpful, friendly spirit for their small customers.





Christmas Belles

The best of Christmas and New Year greetings to these brides and a groom from all your friends in the Winnipeg Company. May you have many more happy holidays together.



(Reading up from lower left corner)

1—JUNE ANDREWS (City Inspectors) married James Harris at St. Thomas' Anglican Church on November 18. The departmental gift was a woollen blanket and the girls on the staff gave June a chenille bedspread.

2—DAISY DAY (General Office) was married to Fred Paulley at Young United Church on November 9. The girls on the staff gave her a mirror and a chenille spread, and the departmental gift was a coffee table.

3—VIRGINIA RITCHIE (M.O. Salesroom) became the bride of Jacob Gowryluk at St. John's Cathedral on November 25. She was presented with a mirror as a gift of the department.

4—PAULINE LEMECHA (M.O. Packing) was married on November 18 to Henry Horesky at Holy Eucharist Church. Pauline received a table from the department, and a triflight and chenille bedspread from the girls.

5—MARY SKIPCHAK (M.O. Copying) married Michael Horbal at St. Vladimir and Olga Cathedral on November 17. She received a Revere ware shower from the girls and a torchiere lamp from the department.

6—RUTH PETERSON (General Office) became the bride of Steve Chambers at St. Matthew's Church on November 18. The girls on the staff gave Ruth Revere ware and she received a coffee table from the department.

7—MRS. MIKE TOMLINSON (Gladys McFetridge, Women's Coats and Suits) was married to Mike Tomlinson (Construction Office) on September 29 at St. Stephen's-Broadway United Church. Gladys received a two-tone blanket as a present from the department.

8 and 9—EARL McGREGOR (Boys' Clothing) and ANNE ROMANACK (Children's Shoes) were married at Westminster United Church on November 25. Anne received a lamp from her department and Earl was given a torchiere by the staff of the Boys' Clothing. Anne was guest at a shower held by the girls on her staff and received a pop-up toaster.

10—JOYCE HOCKLEY (Budget Plan) was married to Bill Atkinson at Crescent Fort Rouge United Church on November 4. Joyce received a table lamp and waffle iron from the department.

11—THELMA GILLESPIE (Wages Office) became the bride of Vincent Blake at Riverview United Church on November 18. She received Revere ware and a clothes hamper from the girls on the staff, and a flamingo-coloured chenille bedspread as a gift of the department.

PIN-BOY CHATTER

By Al Beavis

December 5 saw the league struggle through its last three games of 1950 and, with a summary of those "tired" scores, go our wishes for a Very Merry Christmas and a Happy "Bowling" New Year!

To give all you bowlers something to brood about over the holiday season, however, we give you first the up-to-date picture of high records held. These are the people you've got to beat in the new year if you want to share in that little extra prize money.

RECORDS	Girls' High Single	Girls' High Three	Men's High Single	Men's High Three	Team High Single	Team High Three
Division One	May Parker 308	Vera McCaw 719	Bill Adams 314	Bill Stewart 794	Sparklers 1118	Spillers 3089
Division Two	Dot Chisnell 374	Ruth Baldwin 747	Geo. Bennett E. Wall—317	Ernie Wall 799	Greenettes 1146	Capitals 3037
Division Three	Hazel Tarry 304	Hazel Tarry 685	Les Povey 323	Paul Moulden 640	Nationals 1111	Nationals 2904
Division Four	Mad Sleavin 314	Mad Sleavin 633	J. Carson 275	Percy Cook 644	Alley Byes 1053	Rovers 2845
Division Five	Rita Souter 281	M. Thompson 689	Jack Stewart 331	W. Girdlestone 667	Trotters 1148	Wise Ones 2843
Division Six	M. Bassey 328	A. Ellis 756	E. Westman 327	E. Westman 767	Split Atoms 1124	Split Atoms 3047
Division Seven	A. Treger 319	C. Mickosk 692	Cy Napier 365	A. Krienke 729	Dandies 1044	Peppy Pals 2685
Division Eight	Muriel Robson 291	Muriel Robson 700	F. Grassick 345	G. Huntington 774	Aristocrats 1072	Aristocrats 2835
Division Nine	E. Ogrodnick 307	H. Douglas 681	W. Pearn 350	Dick Wright 783	Panthers 1065	Walk-Rites 2781

Only nine games have been played of the record series for the first seven divisions, and divisions eight and nine are still battling it out for first series honours. Here is the line-up so far:

Division One—Eric Guile's Nomads and Bill Stewart's Set-Ups have six wins each, while Spillers, Millwrights and Jay Dees are close behind with five wins and four losses. Several of the boys have been hitting the pins for 700's, including Bill Stewart 794, Sig Sigvaldason 734, and Jack Emerson 740. Only one gal has done so, that being Vera McCaw with 719.

Other good scores are Lloyd Waddell 676, Art Wright 675, Bill Robertson 694, Jack Collett 697, Marge Stewart 642, Helen Andrews 645, and Rose Gordon 640.

Division Two—Bud Wold's Greenettes maintain a one game edge over Ernie Wall's Skippers and Tom Scott's Scotties. Tommy himself has led the better bowlers with scores like 793. Other 700 boys are Geo. Bennett 746, and Bud Wold 711.

In the 600 class we have Ann Surbey 640, Mary Scott 601, Grace Lynes 629, Mary Bodrey 607, Al Inglis 663, Lorne Jackson 614, Bud Insch 614, and Bill Melnyk 610.

Division Three—Jack Day's Winsomes hold the lead here all by themselves, but only one game over John Brodie's Humbugs. There four teams: Donno's, Raiders, Nationals and Lafalots are all tied up.

Jack Brodie has shown some powerful bowling lately with 733, 685 and 631. Hazel Tarry also showed good form with 685 and 581. Other top scores were Les Povey 678, M. King 652, Dave Mackie 644, Joe Green 642, P. Moulden 640, and A. Aikens 645.

Division Four—Basil McAlpin's Penny Pinchers and Harold Rogers' Stampeders hold top honours, while Rovers, Seven-Ups and Monarchs are all in second position. Nobody here has hit the 700 club lately, the highest score being 697 by Stan Olson. Percy Cook has done well with 628, 644 and 618, while Dorothy Martin 660, has led the fair sex. Other shining stars were Eileen Skywork 636, Madeline Sleavin 633, Harvey Sheidow 671, and Harold Rogers 632.

Division Five—Bill Girdlestone's Merrimacs and Roy Lowe's Wise Ones have a duel on, with nine wins each, and Mazumas are two games behind. Bob Shusterove again led the field with 720, 698. Stan Houston, with 717, was the only other 700 member.

Leading the ladies were Mary Thompson 689, and Gladys Morris 679. To mention a few others, there were Gil Rosie 686, Steve Mouchak 694, Tommy Byachek 692, Rita Souter 653, and Edith Course 604.

Division Six—Blaine Buckboro's Split Atoms have a one game lead over Fixers, Jeeps, Telacos and Budgeteers. "Jumbo" Westman is still showing the young ones how with scores like 767, 683. Norman Hawkshead and H. Duyvejonck have also been in the 700 club lately, not to forget B. Mitchell 695, S. Coskie 657, H. Kinsman 711, F. Frampton 666, and E. Whitehead 630.

Division Seven—King Pins led by Harvie Way took a one game lead over Percy Smith's Westerners, and Dandies and Five Spots are close behind. Albert Krienke really bowled them once for a 729 as did Cy Napier once again for 706. B. Kent had her name in quite often for scores like 619 (227 and 258). (Continued on Page Eighteen)



THE ROarin' GAME!

Top Row—Left: Jim Tucker, president, Eaton Men's Curling Club, welcomes W. B. Pickard (left). Right: Skip J. Morrison. Centre Circle: Mr. Pickard delivers first rock.

Lower Row—Left: Danny Toomes. Right: J. Newton in foreground, G. Young in background.

Curlers All Set for Another Big Season

On Monday evening, November 27, at 8 o'clock, Mr. W. B. Pickard, Store Superintendent, DELIVERED THE FIRST ROCK to officially open the Eaton Rink for the new curling season.

IFF the brand of play this winter follows the standard set by Mr. Pickard, there is every indication that we're in for a grand series of matches. (Mr. Pickard's first unswept rock drew to the button and brought a round of applause from the executive and members of rinks.)

The Men's Curling Club "get together," held at the Civic Rink on Tuesday evening,

(Continued on Page Seventeen)

ALICE IN EATON'S

By
"Beulah Black"



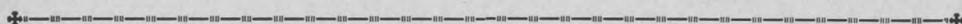
The clouds hung low in the sky that morning. People hurried along the wind-swept streets. No hint of Christmas anywhere, or, so it seemed, until I boldly pushed my way inside the Hargrave door where hundreds of other employees elbowed their way about. I might have been dreaming, or so it appeared, for I had awoken in a fairyland of gay festoons and glittering tinsel. The hushed expectant air within filled me with awe and admiration.

Afraid to speak for fear the spell would be broken, I felt for my wings, only to realize with a twinge of conscience, that I had been neglecting to oil these delicate members of late. All that remained was a pair of rusty stumps that squeaked when I tried to flutter them.

As I was a bit unbalanced with the awe and wonder of the magic sight, I bumped into the doorman, and almost bowled him right off his feet. "It's my wings," I apologized, before he had recovered his breath enough to burr his usual hearty: "Good marnin' to ye." "Your wings," he repeated, in astonishment. "Yes," I said, "they've dropped right off. Whatever will I do in this fairyland without my wings?"

"Come, come, now, girlie, you'd better be wakin' up," he advised. "This is no fairyland. It's Eaton's Store. You'd better be gettin' on up the stairs before the timekeeper gets to your clock!" And so I hurried away not in the least convinced that the doorman was right and I really was in Eaton's.

As I entered the elevator I heard the soft, sweet strains of the old familiar carol: "Oh, come all ye faithful," and as the elevator lifted me up, up, up, "joyful and triumphant," my glad heart echoed the refrain. For as with gladness men of old had come to give their myrrh and frankincense and gold, I, too, could give unsparingly of cheerfulness and right goodwill. I was glad. Glad that I was here as part and parcel of a plan to make *Christmas a time of rejoicing for all men everywhere.*



Curlers All Set for Another Big Season

(Continued from Page Sixteen)

November 14, was one of the better do's. Our president, Jim Tucker, after extending a hearty welcome to new and old members, turned the evening's entertainment over to the master of ceremonies, Tom McBryde. Tom then introduced Mr. Clychanchuk, who dazzled the guests with his snappy display of juggling. A sing-song was next, followed by a film showing the Brier Cup finals played in Vancouver last season. The evening ended with refreshments.

The Store curling championship for the McGee Memorial Cup will be run as a separate competition again this year. It will extend over seven or eight days, dates to be announced later, and all Eaton men's rinks are eligible to participate.

The members' club room has been supplied with packs of cards, card tables and cribbage boards, so that members and their guests who care to spend an hour or so at games that aren't so frosty (or are they?) will be able to do so.



SKI-ING "WIND-OUT"

The first Bluebird "wind-out" of the season was held on Wednesday, December 6, in the form of an invigorating hike to the Rendez-Vous where a lovely supper was enjoyed by all.

The slate of officers elected for the coming season is as follows: President, George Gould; Vice-President, Vic Garbutt; Past President, Bill Spenceley; Secretary, Yvonne Payne; Treasurer, Robert Hale; Assistant Treasurers, Una McKenzie and Grace Martin; Competitions and Equipment, Lee Blair, Bob Hiscox (who will assist our very capable instructor, Frank Gowley); Publicity, Verla Brown; Membership, Gordon Wallace, Joyce Bjornson (4th and 5th floors), Ray Monteith (main floor), Sheila Wallace (6th and 7th floors), Vena Johnson (Audit); Entertainment, Bob Mitchell (head), Vi

Glass, Jim McPherson, Chris Kember, E. Turner, M.O. Representatives, Herb Bingham, Chris McKenzie.

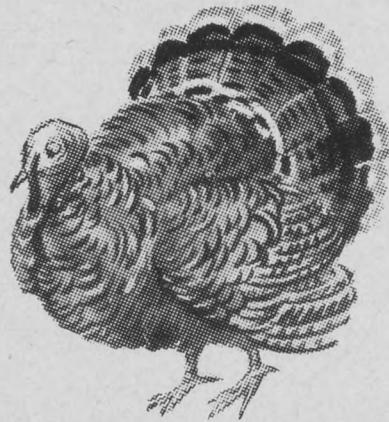
After the election of officers, movies on ski-ing were shown by Mr. Beavis. The balance of the evening was spent in dancing.

Expert instruction has been arranged for all beginners under the very capable direction of Frank Gowley. This should prove an advantage to even the more expert ski-ers, as Frank is one of the best instructors in town.

The first ski-ing outing will be on January 3, weather permitting, to Lockport. Here's hoping we see you all out that day. Watch the bulletin board in the Time Office for further information.

Any Eatonians wishing to become members should contact Gordon Wallace in the Women's Sportswear department on the fourth floor.

ANGLERS TALK TURKEY



December 3 saw the anglers change their variety of sport. They held their annual turkey shoot at McGregor Armouries and proved that the hands that swing a rod and reel are equally steady on the butt of a rifle. About 78 members of the club turned out, and the eagerness of the riflemen to get the well-known "bird" was proved by the following scores:

First Group—M. Smith, 58; H. Maltman, 78; F. Farmfield, 70; F. Williams, 54; J. Johaneson, 74; J. Dearlove, 73.

Second Group—F. Farmfield, 71; H. James, 66.

The only complaint registered was: "Let's do it again!"

The executive wish to tender the Season's Greetings to all members of the club and fellow Eatonians.

P.S.: Don't forget to attend the annual meeting on December 28!

PIN-BOY CHATTER

(Continued from Page Fifteen)

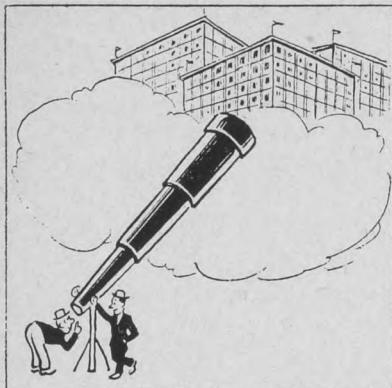
Division Eight—Still plugging along on a long first series saw the Sport Togs, led by Albert Gable, forge ahead of Forbes Grassick's Aristocrats.

Sport Togs owed a lot to Muriel Robson who was bowling lovely scores like 629, 700, and also Dot Oague with 249. George Huntington was still in good shape with 736.

Division Nine—Norman Henry's Panthers are in the news again, taking a lead of two games over Syd Day's Tender-Knits. Walk-Rites are next in line. Only high scores mentioned so far were Reg Stevenson 637, Ted Davis 610, Dick Wright 630, W. Pearn 621, D. Mattern 567 and H. Douglas 585.



WHAT'S GOING ON -



AROUND HERE?

BASEMENT STORE

Piece Goods

Presentation of a table lamp was made to Ruth Kurz, of our department, who left October 21 to be married to Edward Onhauser. The girls of the staff also held a shower for Ruth at the home of Margaret Harvey. The guest of honour was presented with a torchiere lamp.

* * *

MAIN FLOOR

Boys' Clothing

A stag party was held at the home of Frank Boal in honour of Earl McGregor on the occasion of his marriage to Anne Romanack. Outside of the fact that we were sorry to think of this fine young fellow falling apart like this, we had a most enjoyable evening. A hearty snack was served up by head chef Bill Russell and a mighty good job he did, too. The large turnout added to the fine fellowship and enjoyment of the evening.

The presentation of a lovely torchiere lamp was in the capable hands of Mr. S. Hill, head of department. A few smaller gifts were also presented.

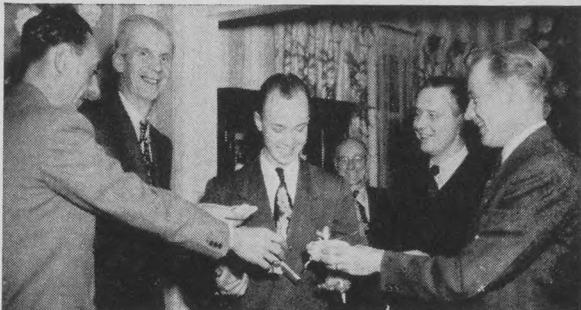
Earl expressed his thanks in his own shy sort of way. A sing-song followed. The thrilling tenor voices of G. Sommerville, Anderson, Mudge and Graham could be heard, yes, even blocks away, they tell me! Holt Boyd played the accompaniment on the piano and left little to be desired.

Card playing finished off the evening. I don't know the name of the game, but apparently everyone else did. Earl's ability to clean up should be a big help to the new bride.

P.S.: Earl and Anna will be married by now. From everyone of us go the very best wishes for health, happiness and success.

Service Bureau

Edythe Course would like to thank her department manager, Mr. Clydesdale, co-workers in the bureau, and friends, for making her quarter-century anniversary so enjoyable.



STAG PARTY FOR EARL McGREGOR

Our picture shows Earl (centre) being presented with various gifts.

Jewellery

We hope that Hazel Hatherley will be around again soon, and are glad she is getting along nicely.

Our regards to Pat Barlett who is at present in the hospital for an appendix operation.

* * *

SECOND FLOOR

Dress Goods

Doreen Wood left the Dress Goods on November 22 to join the staff of Cashiers. Best of luck, Doreen, in your new job. Mr. P. E. Odell, head of department, presented Doreen with a pen and pencil set on behalf of the management and staff of the Dress Goods and Pattern Departments.

Hello to Norma Wilkes in King Edward Hospital, from all of us in the Dress Goods and Patterns.

* * *

THIRD FLOOR

Jewellery Repairs

Welcome back to Ace Mitchell, who has been on the sick list, and to Susan Grenock, who has recently recovered from an operation.

Maxine McRae is ill in St. Boniface Hospital, but we hope to see her around again soon.

Meat Department—By Annette Derkach

Sorry to report that Walter Peters was out for awhile with an infected finger. Hope all is okay now, Walter.

Eddie, how about coming around to see us once in awhile, or have you forgotten all about your department till after Christmas.

We are also sorry to say that Mrs. F. Cooper, Mrs. D. Burns, and Mrs. W. Harrison have all been on the sick list this month.

Congratulations to Mr. Tommy Jenkins, head of the Vancouver Meat Department, who is celebrating his 30 years with the Company this month. Do you miss us very much, Tommy? I just bet you do. Especially during this time of the year.

In case we don't see some of the "boys" who have already left us—from each and every one of us, we wish you all a Very Merry Christmas and a Happy and Prosperous New Year.

D.A. Office Chatter—By Ev Landsley

We are glad to welcome back Joy Mills, Luba Malasiuk and May Hopkins after their recent illnesses.

CONTACTS

Good-bye and best wishes to Mrs. Margaret Dietz who left the office on October 28 to become a full-time housewife. Drop in and see us often, Marg.

We were very sorry to say good-bye to Marge Hillis who left us November 2 to journey up to Flin Flon. We are not so sure whether it's the new job or a young man that made Marge so eager to get up there. A train case was presented to Marge as a farewell gift. Good-bye and the best of luck in your new job.

Mary Mathews is back with us again after her recent operation for appendicitis, little the worse for wear. It is nice to have you back, Mary.

Best wishes to Ursula St. Dennis who is now on the sick list. Hope you will soon be able to come back.

The 13th may be unlucky for some people, but not for our Beverley Wright, for it was on that date she received a beautiful diamond ring from Gerald Hobson, and she is sparkling just like her ring. Best wishes to you both.

We are glad to have Helen Wright back with us again after recuperating from an argument with a truck. It's lucky there were no bones broken, Helen.

Our good wishes to Gladys Pawlinsky who left the office to exchange marriage vows with Wilf Campbell at St. Mary's Cathedral on October 23. Before Gladys left the office, she was presented with a pair of Chinese pictures as a wedding present.

On a beautiful sunny afternoon, the girls and boys planned a weiner roast. All plans were set. The perfect spot was all ready with logs. The weiners and buns and marshmallows all bought. Everything seemed perfect and what happened? It poured! But the rain didn't dampen our spirits. The gang ended up at Flo Gibbs's and finished the evening off with a little party.

Mr. R. M. Clark, assistant, presented a lamp to Vicki Romaniuk on October 18, when she left the office to become Mrs. Johnny Dwerchuk at King Memorial United Church, Elmwood. The happy couple honeymooned in Minneapolis.

Our very best wishes to Jackie Wheeler, who is our newest "Diamond Girl." Jackie came into the office on December 9 showing us all the lovely diamond that Gordon Walker had presented to her. Quote: "Honestly, I'm the happiest girl in the whole world."

We wish to extend our deepest sympathy to Thomas MacGrattan on the loss of his mother.

* * *

FOURTH FLOOR

Millinery Department—By P. Kirkpatrick

Gladys Hollander left us on October 28 to take up residence in Vancouver where she will soon be married. On leaving the department, Gladys was presented with a lovely chenille bedspread and a travelling clock. To her go our best wishes for a happy future.

Mr. and Mrs. A. Chalmers proudly announce the birth of their second daughter, Dorothy Anne, born November 19, a sister for little Kathleen. Our congratulations to the happy family.

Glad to be able to report that Mrs. Johannesson, of our Workroom, is back with us again after several months' illness. Your friends welcome you, Lucille, and hope your good health continues.

We all send our warmest and best Christmas Greetings to Bill Hurlburt, our editor, who is convalescing following an operation. We hope the New Year brings him good health along with its other blessings.

SIXTH FLOOR

Stock Audit

Welcome back to Mr. Earl Livingston, head of department, who has returned after being on the sick list for the last two months.

Carpets Calling—By G. McLean

Helen Scott has joined our staff. We hope you will be happy with us, Helen.

Paul Moulden has gone and got himself engaged. Congratulations, Paul.

Archie Sinclair left us to take another position. We wish him the best of luck.

* * *

SEVENTH FLOOR

City Budget Plan

December 11 was a Red-Letter Day for Margo Neudorf when she was presented with a plaque of honour and a sterling silver compact by the Manitoba Telephone System in acknowledgment of her heroic and courageous work during the flood as an exchange operator at Morris. She did a magnificent job under trying conditions and we are all proud of our Margo.

Congratulations to our former receptionist, Joan Snesby, and her husband, Cecil, on the arrival of a baby daughter, Sharlene Jewel, on November 18. Mother, father and baby all doing well.

Alice Proctor was presented with a black velvet handbag and silver tray on her departure from the office to take a position with the U.S. Consulate.

Edna Johnson was presented with a gift of linen when she moved to the staff of the M.O. Cashiers. Good-bye and good luck.

Welcome back to Bill Roberts who has been with the Flood Relief Committee for several months.

A sparkling diamond made its appearance on the 18th of November and the happy recipient is Vera Stronach. The lucky man, John deRoos. Best wishes.

Our starry halfback of W.L.I. fame, Bill Todd, has returned from the Grey Cup finals and is busy taking contributions for a tarpaulin!

* * *

EIGHTH FLOOR

Telephones

Elizabeth Moyer, of the main switchboard, better known through the Company as "Beulah Black," was recently awarded honourable mention for her sonnet, "The Nurse," in the annual poetry competition of the Edmonton branch of the Canadian Authors' Association.

A piece of Elizabeth's "Alice in Eaton's" appears on page 17 of this issue.

IN THE MAIL BAG

THIRD FLOOR

M.O. Budget Plan—By L. Vipond

Faith Eileen Shrogren was married to Ynge P. Magnuson on October 21, in McDermot Avenue Baptist Church.

On November 10 we were sorry to lose the services of Frances Price and Hank Lawson. A presentation was made by Mr. Frank Ottley, assistant, on behalf of the staff. Frances received a handbag and Hank a Shaeffer pen and pencil set.

In honour of Frances Price, a number of her business associates had a luncheon in the Grill Room on November 10, at which time she was the recipient of a pair of gloves.

Dorothy Penner left us on November 4. She was presented with a travelling case as a gift of the staff.

* * *

FOURTH FLOOR

M.O. Children's Shoes—By D. Webb

The girls of the department held a shower at the home of Signe Strom in honour of Ann Romannack, a bride-elect of November 25. The guest of honour was presented with a pop-up toaster.

M.O. Boys' Clothing—By J. Leighton

Congratulations are in order for John Morley, the proud father of a brand new baby daughter, Leslie Ann by name. Mother, daughter and father are doing well.

Glad to see Bob McConkey back at his desk after a tussle with the virus pneumonia bug.

Edna Fillion has fallen another victim of the love bug and is sporting a flashing finger and a sunny smile since her recent engagement.

M.O. Men's Shoes—By T. Miller

Our department has missed the cheerful faces of Sigrid Beale and Joyce Stewart around the place for the past few weeks. Siggie has had a serious case of pneumonia and Joyce has had an appendectomy. We hope you'll both be back with us soon.

* * *

SIXTH FLOOR

M.O. Dress Goods

When Min Stacey, shopper, M.O. Dress Goods, arrived at work on November 23, it was to find her desk gaily decorated and laden with gifts, token of esteem and affection from her many friends. The occasion—completion of 30 years' service with the Company. On behalf of the staff, Mr. P. H. Longstaffe, head of department, presented Min with a mantel radio. Our congratulations to this young old-timer.

Congratulations to Mr. and Mrs. Wall who are now the proud parents of a son.

* * *

SEVENTH FLOOR

Garment Factory—By A. Kirkby

We are glad to see Evelyn Nordin back on the job and looking very well after her long illness.

Sorry to report that Miss Gaudry is still on the sick list. Hope to see you back soon.

M.O. Women's Accessories and Millinery

By Muriel Fraser

Cupid has been working overtime in our departments, along with the staff. Since last going to press our Ribbon section's Nancy Moore appeared one morning with a special radiance in her sunny smile and a beautiful diamond on that important finger! On Saturday, December 2, at Sparling United Church, she became the bride of Robert Geib. Gift of the department was a pair of lovely wool blankets and the staff shower gift was a torchiere lamp. All our best wishes, Nancy and Bob.

There's a new spring in Ralph Walker's step and a new light in his eye! The reason? Arrival of a daughter, Arlene Gail Walker, at Grace Hospital on December 3. Mother is the former Jessie MacDonald of the M.O. Elevator staff. Among the profusion of gifts welcoming the little newcomer were a pair of blankets and an electric bottle warmer from members of the staff. Congratulations, mother and dad, and a very warm welcome to you, Arlene.



EIGHTH FLOOR

M.O. Advertising—By Clara Greenwood

A hearty welcome to Doris Wood, a new member of M.O. Advertising staff.

Sorry to hear that Neville Smith is out sick. Hope you will be back in time to help celebrate Christmas, Neville.

M.O. Exchanges—By M. Davies

Could it be luck of the Irish or have the Greenettes been misnamed? Nice going, Mary Scott, may the turkeys be bigger and better every year.

We are happy to hear that Gladys Torgeson is home from the hospital following an emergency appendix operation.

Our deepest sympathy goes to Allan Brazier, whose mother passed away recently.

Once again it is Christmas. May its message of warmth and friendliness be with you all, today and every day.

M.O. Complaints—By J. Baynes

December 7 was a memorable occasion for Jack Day because on that date he celebrated his quarter-century with the Company. Jack, an enthusiastic golfer, was winner of the "B" class and runner-up in the Store championship, therefore he was presented with two Ben Hogan golf clubs as well as other golfing equipment. He received many other gifts from his friends in the department who all wished him the best of luck and many more years with us.

Jack thought he was going bowling on December 7 but about 30 men surprised him at his home with a party on the occasion of his 25 years with the Company. During the evening, Mr. G. Latimer, supervisor, Postal Investigation, presented Jack with a Parker "51" pen and pencil on behalf of those present and wished him the best of luck. The evening was spent playing cards and chatting and eating the super refreshments.



The Land of Make Believe!

At the entrance to the Grill Room passers-by are attracted by the replica of one of fairyland's best known tales come to life. A gingerbread Hansel and Gretel are standing at the foot of a hill looking timidly at the gingerbread home of the old witch.

The two little figures are very life-like and express the timidity and wonder with which the two children must have beheld this miracle.

The Paint Shop provided the frame for the model; the Candy Factory saved all its broken bits of cane, and the Grill Room staff put it all together.

The roof of the house is shingled in lime, orange and lemon fruit slices. The casement windows and door frames are outlined in bits of candy. Candy cane is used to make the chimney pots and the snake fences which climb up the sides of the boiled icing hill. On the hill are snowmen, made of icing, with candy features. The whole scene is finished with green fir trees and bits of colour outlining the path up to the door, on which is hung a Christmas wreath!



Maybe it's a bit late to be talking of Sadie Hawkins' Day, but that was the big day for Yvonne Phaneuf, for she accomplished what poor Daisy May can't—she caught her man. It's a beautiful ring and we all wish her the best of luck and happiness.

We are sorry Albert Osborne is still on the sick list but a Happy Christmas to you, Albert, and we hope to see you soon in the New Year.

A Merry Christmas and a Happy New Year to you all from your Contacts' correspondent. May Santa and the New Year both be good to you.

M.O. Copying—By D. Hunt

Grace Watkins, who was recently moved to our department, arrived at work with a lovely diamond on that all-important finger. Johnny King is the lucky man.

Wedding bells rang out for Eleanor Scott on December 2 at Hartstone Memorial Church when she married Adam Hrabchak. Before leaving the department, Eleanor received an automatic toaster. She also received numerous wedding gifts from friends. The girls held a Revere ware shower in her honour.

Best wishes are due to Dora Schmidt and Dolores Rousseau—both girls came in wearing beautiful diamonds last month.

Get well wishes are extended to Steffie Olenik who, at this time, is still on the sick list.

M.O. Correspondence—By June de Gagne

The North Star may be bright, but you can't miss the light on the hand of Gladys Linn and the sparkle in her eyes. Gladys is engaged to Albert Kreutzer. Best wishes, Al and Gladys.

NINTH FLOOR

M.O. Men's Furnishings—By D. Dee

Mr. J. Orr celebrated his 35 years with the Company on November 29. As a gift from the staff, Mr. Les Cleve, head of department, presented Mr. Orr with a travelling bag. He also received many other gifts. Visitors throughout the M.O. called to offer their congratulations. The very best, Mr. Orr, from all of us.

A dinner was held at Moore's, on November 29, in Mr. Orr's honour, also for Mr. Les Cleve and Mr. J. Patterson, two other members of our staff who celebrated their anniversaries earlier this year. Mr. G. Pryce, supervisor, sent his regrets at not being able to be present.

After a specially good dinner, token gifts were presented to the honour guests by Mr. G. Firth, assistant, with his usual humorous remarks. Musical entertainment was provided by Tommy Laidlaw, Roy Firth and Arnold Peabody, to complete the evening. May we just say "thank-you" to F. Game who so ably made the arrangements for this successful dinner, and to T. Smith, for his assistance.

M.O. Jewellery—By N. Robson and J. Farr

We were all very pleased to hear from Ray Morrison who left our department October 16, to take charge of the Fort Frances Order Office. On leaving the department, Mr. R. Robertson, head of department, presented Ray with a pen and pencil set and shirts along with best wishes from the department for his success. The men from the department and from the Jewellery Workroom had a get-together and also made a presentation to him.

ELEVATOR UPS AND DOWNS*By Agnes Reese*

We are sorry to report that Robert Smullen had the misfortune to fall and fracture his hip. He is now able to be up and about on crutches. A speedy recovery is wished by all.

While we are mentioning shut-ins, I would like to take this opportunity to wish Bobby Smullen and Bobbie Burns a Very Merry Christmas on behalf of their co-workers and Eaton friends. Hope Santa is good to you.

Cupid has again been around our way and this time we are happy to report that three of our girls are now wearing sparklers. Best wishes to Ann Stewart, Florence Otto and Darlene Spackman.

PRINTING PLANT PATTER*By M. Torrance*

Congratulations to Mr. and Mrs. D. Patterson on the birth of a daughter on December 4.

Mrs. A. Cousins is still on the sick list. We sincerely wish her a speedy recovery.

It was great to see Joe Shaski up and around again after the accident with his car.

Del Johnson was in the department to see us all before leaving for Washington where he will receive further training. Then where?

Dan Cupid has been busy again. The evidence is on the third finger of Terry Bernardin's left hand, a beautiful, sparkling diamond ring. Good luck and best wishes, Terry.

Miss E. Wilde, who retired from our department four years ago, was married on December 9. We wish her the best of luck and smooth sailing on the sea of matrimony.

Our deepest sympathy is extended to Mr. P. Macintyre in the loss of his mother.

From all of us to all of you, "A Merry Christmas and Peaceful New Year."

**Port Arthur Reports**

Eaton's Store, Port Arthur, held their annual dance in the new Legion Hall on Tuesday, November 21.

It was a gay evening for the members of the staff and friends. Joe Turner's orchestra played for four hours of dancing which featured several novelty numbers. The hall was artfully decorated under the direction of Wilfred Brown and guests were seated cabaret-style around the dance floor.

Members of the Ladies' Auxiliary of the Port Arthur Branch of the Canadian Legion served an excellent midnight supper.

During the evening, the new manager of the Port Arthur Store, Mr. G. Nelson, and his wife, were introduced and personally met most of those present.

The committee in charge of arrangements for the dance included B. McDowell, chairman; Miss M. Yagnach, D. Logan, G. Rudd, R. Gravelle, J. Cockell, Mrs. K. Lepper, H. Holseth, H. Adderley, T. Odell and C. Bennett.

**Canadian Legion Christmas Tree**

Don't forget the Canadian Legion's Christmas Tree for hospitalized veterans. If you have a gift for it, drop it in at the M.O. Time Office or the Checking Office in the Hargrave Annex, and it will be forwarded to the tree.

Last year our employees supported this Christmas Tree very generously, which was a great help in making the undertaking successful.

Remember, we still have a number of hospitalized veterans and it is up to us to let them know that they have not been forgotten at Christmas time.

Canadian Author Pays a Visit

On Thursday, November 9, the Book Department was guest to Bruce Hutchison, who dropped in to autograph copies of his new book, "The Fraser."

Although Mr. Hutchison makes his home in Vancouver, he spends a good deal of time in Winnipeg, as he is associate editor of the Winnipeg Free Press.



Mr. Hutchison signing his books while a customer looks on.

NOTICE

A new association has been formed for Eaton retired men. Meetings for arranging to curl and take part in other games are held each Tuesday at 2 p.m., in the Eaton Curling Rink, Mayfair Avenue. A full report on proceedings will appear in the next issue.

Manitoba Agriculturists In The Making

(See Pictures on Back Cover)

The Company played host to 110 boys and girls from the farm clubs all over the province, who came into the city to make a week's tour. Their survey included the two big daily newspapers, Eaton's Mail Order, the museum, the legislative buildings, some of the movies, and other general points of interest.

This annual trip is sponsored by the provincial Department of Agriculture through its extension department, and The T. Eaton Co. Limited. The boys and girls are selected for the trip on the basis of work contributed in the various clubs. Every boy or girl, one from each club, has made an outstanding contribution to the work of that club.

There are clubs for every type of farm industry, potato clubs, seed grain clubs, calf clubs, and even clothing clubs. The aim is to encourage the boys and girls to take an interest in improving the grade of produce from their community and to keep them actively interested in farm life.

Mr. Muirhead (M.O. Merchandise), in his address of welcome, stressed the improved conditions on the farms due to electrification and other modern innovations, and thought that few, if any, of the boys would now want to exchange their prospective half section for city life. He thought the girls, although they hadn't said so, planned to marry the first nice-looking boy they met who owned a half-section, and stay on the farm. He described the life of a typical working city dweller and thought none of the assembled company would wish to change places with him.

Mr. Jimmy Quinn, of the Eaton Life Assurance Company, led a rousing sing-song with Bert Kilgour at the piano. The guests were also entertained by the Fork River Tappers, a group of seven lassies who are members of the Fork River Clothing Club. They had performed at the Dauphin Fair for many years and had proved to be an outstanding attraction. They certainly looked very smart in their hand-made white tailored shorts and vestes with lace jabots. They wore black tail coats with red linings and lapels and had black top hats. The young performers danced with a verve and enjoyment that added much to the pleasure of the audience.

Mr. A. H. Young, superintendent of the Mail Order, introduced those seated at the head table: Mr. Muirhead, M.O. Merchandise Office; Mr. W. L. Palk, assistant Store Superintendent, from the Company; and several members of the Department of Agriculture for Manitoba, including Mr. J. K. Bell, assistant deputy minister.

Judging by the alert and healthy appearance of these boys and girls, "down on the farm" would seem to be a good place to live.

In Memoriam

We extend sincere sympathy to those members of the staff
who recently suffered bereavements:

In the Loss of a Mother

MISS B. STEVENS (M.O. Cashiers)
MR. P. MACINTYRE (Printing)
MISS MAY CRAIGIE (Wages Office)
MR. R. SHUSTEROVE
(Customers' Decorating)
MR. A. BRAZIER (M.O. Exchanges)
MR. R. SHAW (Fancy Goods Workroom)
MISS A. CUTHILL (M.O. Lingerie)
MR. J. FORTUNE (Delivery)

In the Loss of a Sister

MRS. F. DRASCOVICH
(M.O. Boys' Clothing)
MR. M. GELLER
(Women's Garment Alterations)
MRS. N. SCOTT
(Women's Coats and Suits)

In the Loss of a Father

MISS A. MACFARLANE (Foodateria)
MR. F. SHAW (Foodateria)
MISS BEATRICE REID (M.O. Lingerie)
MR. THOS. WHITNEY (M.O. Packing)
MR. R. FOGG (Garage)
MR. W. FOGG (Customers' Decorating)
MRS. IRENE BROWN (M.O. Lingerie)
MR. J. GALL (Printing)
MR. C. MARTIN (Receiving Room)
MR. C. W. BRADSHAW
(Women's Economy Dresses)
MRS. M. PARK (Employees' Lunchroom)
MRS. N. CARTER (M.O. Packing)
MISS B. BRIGGS (Wages Office)
MISS P. BRIGGS (City Inspectors)
MR. R. PROCTOR (Hardware)

In the Loss of a Brother—MR. DANIEL DUCHARME (M.O. Carpets)

In Memoriam

CHARLES THOMAS CANEY

A well-known and beloved Eatonian has made his final curtain call. Charlie Caney passed away November 18 after 37 years with the Company. He had been in poor health for the last two years.

Charlie was known from coast to coast for his impersonations and monologues. He was a gifted entertainer and never spared himself. He had been known to get up from his sick bed because he had promised to perform for some of the boys who were in army camps. On his quarter-century holiday he went to Vancouver. The Kitsilano Board of Trade heard he had arrived, and that night he was on a concert program.

During the first world war Mr. Caney served with the 203rd and 44th Battalions, C.E.F., and was wounded in action. After the first world war, he was one of the Legion delegates who went to France to inspect the graves of Canadian soldiers. In the second world war he served with the Veterans' Guard of Canada and was also a member of the Legion concert party.

Charlie was a member of St. Matthew's Church, Valour Road Legion, Beaver Lodge 139, A.F. & A.M., and Lodge Chamberlain of the Sons of England. He was past president of the 44th Battalion Association and was actively interested in community work.

In his death, not only the Company, but also the community as a whole, has lost one of its most valued members. Our hearts go out to his wife, Daisy, his sons, Leo and Kenneth, and daughter, Dorothy. Another son, the youngest, David, predeceased him last spring.

WALTER HAMILTON FOGG

Another well-known and popular Eatonian who had been associated with the stage for many years, Walter Fogg, passed away on November 28. He had been in ill health for the last few years.

Walter Fogg had been on the staff of the Dominion and Winnipeg theatres before joining the old Pantages theatre as manager.

In 1924 he left the theatre business and joined the staff of the M.O. After working with various merchandising departments in the M.O., he moved to the Candy Department where he was for about three years. From the Candy Department he moved to the staff of the floormen where he spent the next five years, then came four years in the General Stock Audit. Finally, in 1945, he moved to the Superintendent's Office. He retired at the time of his quarter-century in 1949.

Walter Fogg had a fund of amusing stories about the well-known stage figures who had worked on the vaudeville circuit. During his Store service he was actively interested in the Santa Claus parade, and his death, just at the time of the pre-Christmas activity, came as a shock to his many friends in the Store who were expecting to see him around at Christmas time as usual.

Mr. Fogg was a life member of the Prince Rupert Lodge of the Masonic Order and a member of the Khartum Temple.

Our sincere sympathy goes out to his wife, his two daughters, Mrs. J. Brown and Mrs. J. Bonnett of Winnipeg; also to his four sons, Walter, of Customers' Decorating; Russell, Elroy and Ronald of Winnipeg; his brother and two sisters.

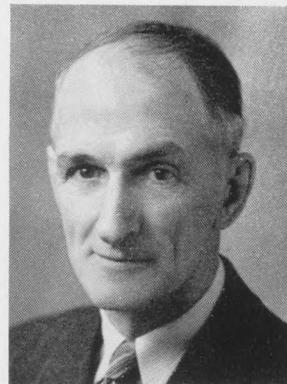
JOHNNY BRIGGS

Johnny Briggs, of the Caretaking staff, passed away on December 5, after many months of illness. He had been with the Company for the last 23 years and was well known on the second floor which he had taken care of for many years. He was on the staff of the M.O. sweepers at the time of his death.

Johnny's daughter, Betty, is in the Wages Office, and another daughter, Pat, is with the City Inspectors' staff.

The many friends who attended Johnny's funeral, filling the church and graveside, bear testimony to the love and esteem in which he was held by all who knew him.

Besides Betty and Pat, Johnny is survived by his wife and son, Jimmy, still at school.





Top Picture—A group of boys and girls enjoying the dinner.
Centre Pictures—The Fork River Tappers. A young guest giving vote of thanks. More boys and girls.
Lower Picture—At the head table engaging in a sing-song can be seen Mr. Muirhead, Mr. Palk and
Mr. Young, from the Company, and several members of the Department of Agriculture.